

STRATEGIC PLAN 2023-2026



**Ethnic Communities Council
of Western Australia Inc.**

PREPARED BY

2022 - 2023
BOARD MEMBERS

APPROVED BY

DRAFT



**THE ETHNIC COMMUNITIES
COUNCIL OF WESTERN
AUSTRALIA ACKNOWLEDGES THE
ABORIGINAL AND TORRES STRAIT
ISLANDER PEOPLES AS THE FIRST
PEOPLES OF AUSTRALIA.**

ABOUT ECCWA

The Ethnic Communities Council of Western Australia (ECCWA) is the peak body for ethnic organisations in Western Australia, representing all communities in the state. It is committed to working with government, community agencies, and the community to ensure effective participation of ethnic communities in decision-making processes. ECCWA promotes multiculturalism as central to the ongoing social, economic, and cultural success of Western Australia.

VISION

A fair and just society; one in which all people are encouraged to participate fully in the life of the community and are supported to reach their full potential, where diversity is valued and people live in harmony.

MISSION

To work in partnership with its member organisations, the community and government in the development and establishment of services and facilities that will ensure:

- The wellbeing of the culturally and linguistically diverse community of Western Australia.
- The participation of people in the decision making mechanisms of this society.
- Equitable access to, and an equitable share of, the resources of this State.
- Diversity and co-existence.



OPERATING PRINCIPLES

1. INCLUSIVE POLICY DESIGN

ECCWA will ensure that the voices of culturally and linguistically diverse communities are included in policy and practice design.

2. ANTI-RACISM STRATEGY

ECCWA will develop and implement a state-level anti-racism strategy, working towards creating a fair and inclusive society.

3. EQUITABLE ACCESS TO SERVICES

ECCWA will advocate for equitable access and outcomes from government services for ethnic communities.

4. INTERSECTIONALITY

ECCWA will incorporate an understanding of intersectionality in its work, acknowledging the overlapping and compounding effects of different identity markers.

5. CLEAR COMMUNICATION

ECCWA will focus on improving communication with ethnic communities, ensuring that information is accessible and understandable.

6. PATHWAY TO CITIZENSHIP

ECCWA will advocate for a fair, timely, and transparent pathway to citizenship for ethnic communities.

GOALS AND STRATEGIES



1. Policy Impact:

Drive the development of public policy that fosters a socially cohesive, equitable, and respectful multicultural Western Australia.

- Value and promote Western Australia's cultural and linguistic diversity and its benefits through multiculturalism.
- Work collaboratively with the Western Australia government to ensure that the needs and aspirations of CALD Western Australians are recognised in government policy and practice.
- Ensure ECCWA's presence on key government and departmental committees, taskforces, summits, advisory groups, and consultations.
- Build capacity of CALD communities, organisations and leaders to better organise and influence on behalf of their communities.
- Be an effective catalyst for encouraging further research and policy development on issues of concern to ECCWA's constituency.

GOALS AND STRATEGIES



2. Engagement & Outreach:

Utilise a proactive, strategic communications approach to achieve ECCWA's objectives.

- Implement ECCWA's media strategy.
- Effectively use mainstream and ethnic media to communicate key messages to influence decision makers and to demonstrate ECCWA's leadership on CALD issues.
- Build strong and productive relationships with relevant Western Australia Government Ministers, Opposition and cross-bench representatives, and senior Western Australia public servants through regular meetings.
- Make regular submissions to Western Australia parliamentary inquiries and government agency consultations to ensure that CALD Western Australians are recognised in policy making across portfolios.
- Educate and inform CALD consumers so that they can have choice and control, by developing individuals' awareness and understanding of how to access government services
- Identify key conferences, events and forums where public policy is shaped, influenced and informed and ensure ECCWA's presence.

GOALS AND STRATEGIES



3. Community Representation:

Enhance our role as the leading representative body for CALD consumers and policy makers in Western Australia.

- Remain the lead peak organisation for media, government and the community on issues relating to Western Australia's CALD communities.
- Reflect and represent commonalities in interests and concerns of Western Australia's CALD communities while recognising diversity and intersectionality across multicultural Western Australia.
- Augment our network of state/territory and regional members through relationships and collaborations with diverse ethnic communities, their representatives and organisations.
- Conduct wide-ranging and regular consultations with communities, service providers and other stakeholders to ensure that ECCWA is aware of the key issues affecting CALD Australians and that our policy and advocacy positions are evidence-based and representative.
- Ensure that ECCWA represents multigenerational CALD Western Australians with a focus on engaging and representing young people from diverse backgrounds.

GOALS AND STRATEGIES



4. Collaboration & Partnership:

Work together with diverse stakeholders to advance ECCWA's mission of a socially cohesive and equitable multicultural Western Australia.

- Build strategic partnerships with CALD and mainstream organisations to support ECCWA's mission of social cohesion.
- Build partnerships with relevant expert and specialist organisations to create and use empirically-based arguments to influence policy and advocate on behalf of CALD communities.
- Clearly define a complementary and supportive working relationship between ECCWA and its members to achieve our respective goals to our mutual benefit.
- Ensure that contributions by ECCWA are appropriately recognised by partners, and where appropriate, that ECCWA be remunerated for work done to assist partners to communicate with our constituency.
- Support our state and regional members in achieving their goals for their respective communities.
- Work to ensure that community-based organisations are properly funded and communicate to Government the importance of CALD-specific, and non-profit, organisations as the conduits for the delivery of services to the CALD community.

GOALS AND STRATEGIES



5. Organizational Strengthening:

Enhance ECCWA's governance and financial sustainability to better serve the community

- Conduct a review of the ECCWA Constitution.
- Use the ECCWA Executive and our members as a conduit for emerging CALD leaders to develop governance and leadership skills. Support a dynamic and rewarding professional environment, allowing for the development of professional skills and progressive responsibilities.
- Review ECCWA's membership rules and governance structure to ensure that the organisation remains an authentic representative of Western Australia's diverse community, including new and emerging communities.
- Expand ECCWA's membership base.
- Work to better match professional skills with the needs of ECCWA's governance, policy and oversight requirements on the ECCWA Executive.
- Develop service offerings that advance the interests of CALD communities and create a diversified and sustainable financial base for ECCWA.

GOALS AND STRATEGIES



6. Milestone Recognition:

Acknowledge and celebrate ECCWA's achievements and significant milestones.

- Identify appropriate and long-lasting opportunities to celebrate ECCWA's achievements and milestones.
- Plan a course of events to represent this important milestone for ECCWA.
- Mark ECCWA's milestones with a ECCWA Conference that reflects the importance of this milestone.



MEASURING PROGRESS AND SUCCESS

ECCWA periodically reviews its output against its work plans and funding agreements.

The ECCWA Board also measures ECCWA's achievements against the individual strategic goals through the publicly available ECCWA Annual Reports.